Timmothy Merath

I am a curious and diligent person that brings value to everything that I do by being willing to dive into a problem and understand it. When presented with a new challenge, I quickly adapt and learn in order to apply my skills correctly.

My experience is extensive and nuanced in ways that no resumé can capture. Over the years, I have not only worked in creative strategy and production, but also in the design and implementation of operational structure. The lessons I learned while doing the work helped to inform my approach to building a system around that work to get it done more efficiently without sacrificing the creative.

As a leader, I understand that gathering more information and perspective is critical to not just getting past problems, but also in being proactive and mentoring others. Though our world is satured with technology, people are still critical to the success of any organization. In order to affect change, I come at everything with honesty, care, and committment. To the organization, the people, and the effort.

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Skills

Operational Leadership

Organizational Design + Development

Technology Integration + Adoption

Performance Analytics

Corporate Governance

Marketing + Production

Web Design + Development

Account Relationship Management

Experience

EPIC Creative, 2001 to Present

CFO	2025 – Present
COO	2016 – 2025
Director of Creative Services	2013 – 2016
Creative Department Manager	2007 – 2013
Web Department Manager	2003 – 2007
Interactive Design + Developer	2001 – 2003

Throughout my career arc at EPIC, I have been a part of everything and agency has to offer, from production to executive leadership. I have created work across all our disciplines, managed accounts, and built the framework for the operational structure we operate under today.

I have brought a creative and production-informed perspective to my management roles, which has allowed EPIC to maintain an authentic approach to the work we do. My efforts have helped drive efficiency, account growth, and technology advancement.

SalesOrders.com, 2000 – 2001

Web Designer + Developer

I dove into the industry before I had even finished my education at Madison Media Institute. At SalesOrders.com, I designed and built interfaces for web application and commercial sites.

Volunteering

West Bend Columns, Board Member

The Phoenix Milwaukee, Fitness Instructor

Breakthrough T1D Southeast WI, Creative + Event Volunteer

In my volunteer roles, I have peresented myself with integrity and respect for the organizations while leveraging my time and intelligence to further each organization's goals. I believe in the non-profits I have worked for and have always given my all.